

From: csev <csev@umich.edu>
Subject: **Viral Video Update - Just passed 5284 views**
Date: May 4, 2010 10:11:54 AM EDT
To: SI301 <si301w10@ctools.umich.edu>



My viral video based on the SI301 ideas just passed 5284 views in less than two weeks.

If you take a look at the attached graph, you seen an interesting uptick in the slope of the increase about 2 days ago. That is a good sign that its "viral factor" is > 1.0 - that each person who sees it (on average) forwards it to > 1.01 people.

So far the video had made \$8.23 - I will donate any proceeds from the video to the School of Information to make sure this is not a conflict of interest for me.

/Chuck

[see attachment: "viral-growth-5284.png", size: 13880 bytes]

Attachments:

[viral-growth-5284.png](#)

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