

From: YouTube <no\_reply@youtube.com>  
Subject: **Apply for revenue sharing for your video iPad Steering Wheel Mount Product Demonstration**  
Date: May 1, 2010 11:48:49 AM EDT  
To: csev <csev@umich.edu>

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**Dear csev,**

Your video [iPad Steering Wheel Mount Product Demonstration](#) might be eligible for the YouTube Partnership Program, which allows you to make money from playbacks of your video.

Making money from your video is easy. Here's how it works: First sign into your YouTube account. Then, review and complete the steps outlined <http://www.youtube.com/ivp?v=AdAkKKxOvu4>.

If your video is approved, we'll start placing ads next to the video video and pay you a share of the revenue as long as you meet the program requirements.

We look forward to adding your video to the YouTube Partnership Program. Thanks and good luck!

The YouTube Team

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