

Econ 340

Lecture 24 Review

Lecture 24 Outline

For each lecture:

- Outline
- Major questions
- Lists of
 - Terms
 - Acronyms
- Clicker questions
 - Especially on graphs

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Lecture 1: Overview of the World Economy

Overview of the World Economy

- “Globalization”
- Elements of the World Economy
- Ways that Countries Interact
 - Trade
 - Capital Flows
 - Migration
- Policies that Affect Others
- Institutions

- What are the elements of the world economy?
- How have they changed?
- Who trades the most?
- Who trades with whom?

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Lecture 1: Overview of the World Economy

- Terms
 - Globalization
 - Openness
 - Gross domestic product
 - Regional trade agreement
 - Capital flow
 - Shallow integration
 - Supply chain
 - Emerging market
 - Beggar thy neighbor
 - Bretton Woods
- Acronyms
 - CIA
 - IMF
 - WTO
 - GATT
 - IBRD
 - FDI
 - RTA
 - NAFTA
 - SDR

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Lecture 2: Current Tensions in the International Economy

- NAFTA
 - Brexit
 - Trade War
 - Metals
 - China
 - Other?
 - WTO
 - Currencies
- What "tensions" do these refer to?
 - What tariffs were levied?
 - On what?
 - On whom?
 - How big?
 - What tariffs were threatened but not (yet) levied?

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Lecture 2: Current Tensions in the International Economy

- Terms
 - Rules of origin
 - Brexit (& No Deal Brexit)
 - Hard border
 - Irish backstop
 - Trade war
 - Truce
 - National security
 - Developing country
 - Appellate body
 - Currency manipulation
 - Joint venture
 - Section 301
- Acronyms
 - NAFTA
 - ROOs
 - USMCA
 - EU
 - WTO

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Lecture 3: Comparative Advantage and the Gains from Trade

- Why Countries Trade
 - Price Differences
 - Supply and Demand
 - Determinants of Prices
 - Ricardian Model of Trade
 - Examples
 - Wages and Prices in the Ricardian Model
 - Lessons from the Ricardian Model
 - Generality of the Gains from Trade
 - Identifying Comparative Advantage
 - Critiques of Comparative Advantage
- How do you define comparative advantage?
 - How does Ricardian theory reassure a low-productivity country?
 - How does Ricardian theory reassure a high-wage country?

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Lecture 3: Comparative Advantage and the Gains from Trade

- Terms
 - Absolute advantage
 - Comparative advantage
 - Opportunity cost
 - Consumer surplus
 - Producer surplus
 - Productivity
 - Trade adjustment assistance
 - Autarky
 - Ricardian model
 - Protection
 - Mercantilism

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Lecture 4: Modern Theories and Additional Effects of Trade

- Sources of Comparative Advantage
 - The Heckscher-Ohlin Model
 - Main Idea
 - Intuition
 - Does the Theory Work?
 - Effects of Trade
 - Changes in Production
 - Factor Price Equalization
 - The New Trade Theory
 - Assumptions
 - Implications
 - The New New Trade Theory
- Why is comparative advantage a double comparison?
 - How do these theories differ in their assumptions?
 - How do they differ in their implications?

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Lecture 4: Modern Theories and Additional Effects of Trade

- Terms
 - Scale economies
 - Factor of production
 - Factor intensity
 - Scarce factor
 - Heckscher-Ohlin Theorem
 - Stolper-Samuelson Theorem
 - Leontief Paradox
 - Imperfect competition
 - Product differentiation
- Terms
 - Intra-industry trade
 - Strategic trade policy
 - Heterogeneous firms
 - Increasing returns to scale
 - Intra-firm trade
 - Capital-intensive industry
- Acronyms
 - IIT

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Lecture 5: Tariffs

- What Are They?
- Who Uses Them?
- Effects of Tariffs
 - Small Country Case
 - Effects on quantities and prices
 - Effects on economic welfare
 - Large Country Case
 - Effect on world price
 - Effect on welfare
 - Size of These Effects
- Addenda on Tariffs

- Who gains and who loses from a tariff?
- Be able to analyze all of these cases.

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Lecture 5: Tariffs

- Terms
 - Ad valorem
 - Specific tariff
 - Chicken tax
 - Dead-weight loss
 - Large country case
 - Optimal tariff
 - Terms of trade
 - Partial equilibrium
 - Homogeneous product
 - Effective protection
 - Retaliation
- Acronyms
 - DWL
 - ERP

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Lecture 6: Nontariff Barriers

- What Are NTBs?
- Quotas
 - Effects Equivalent to Tariffs
 - Who Gets the Rents
- Other NTBs
 - Tariff-Rate Quotas
 - Voluntary Export Restraints (VERs)
 - Variable Levies
 - Government Procurement Regulations
 - Customs Procedures
 - Standards
 - Unfair Trade Laws
 - Export taxes
- Subsidies

- What are these?
- How are they like tariffs?
- How are they different?

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Lecture 6: Nontariff Barriers

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • Terms – Import quota – Quota rent – Tariff equivalent – Import license – Auction of quota – Rent seeking – Quality upgrading – Tariff-rate quota – Common Agricultural Policy – Buy American – Customs procedure | <ul style="list-style-type: none"> • Terms – Variable levy – Anti-dumping duty – Countervailing duty – Export tax – Subsidy – Procurement regulation | <ul style="list-style-type: none"> • Acronyms – NTB – NTM – TRQ – VER – CAP |
|---|---|---|

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Lecture 7: Reasons for Protection

- Reasons that DO NOT Make Economic Sense
 - Pauper Labor
 - Fairness
 - Patriotism
 - Retaliation
- Reasons the DO Make Economic Sense, with Counter-Arguments
 - Revenue
 - Optimal Tariff
 - Infant Industry
 - National Security
 - Culture
 - Unfair Trade
 - Protect Favored Industry
 - Retaliation...
- Production Subsidy versus Tariff
- Why Aren't Tariffs Higher?

- What are these reasons?
- Are there counter-arguments for them?

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Lecture 7: Reasons for Protection

- Terms
 - Pauper labor
 - Optimal tariff
 - Zero-sum game
 - Infant industry
 - National security
 - Retaliation
 - Protection for Sale
 - Second best
 - Economic sanction
 - Political economy
- Acronyms
 - GATT

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Lecture 8: US Trade Policies and Institutions

- Parts of the US Government that Handle Trade
- Main Features of US Trade Policies
 - Tariffs, Quotas, VERs
 - Escape Clause
 - Unfair Trade Laws
 - Trade Adjustment Assistance
 - Fast Track
 - GSP
- Dumping and Anti-Dumping
- Why the US Protects
- Trends in US Trade Policy

- What are these and what do they do?
- What are these? Do other countries have them too?
- What are dumping and anti-dumping?

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Lecture 8: US Trade Policies and Institutions

- Terms
 - Trade Commissioner
 - Ways and Means
 - Finance Committee
 - Columns 1 and 2
 - Trade restrictiveness index
 - Escape clause
 - Section 201
 - Unfair trade
 - Trade Adjustment Assistance
 - Predatory dumping
- Terms
 - Wage insurance
 - Fast Track
 - Dumping
 - Countervailing duty
 - Industrial policy
 - Standing
- Acronyms
 - METI
 - USTR
 - ITA
 - USITC
 - VER
 - TAA
 - ATAA
 - TPA
 - TPP
 - GSP
 - CVD
 - MFA

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Lecture 9: World Trade Arrangements and the WTO

- International Organizations
- World Trade Organization
 - History, as GATT
 - GATT Rounds
 - WTO Today
 - Functions
- Current Issues
 - Seattle Protests and Beyond
 - Doha Round
 - Disputes
 - Other Issues
- WTO Critiques

- What does the WTO do?
- How successful has it been?

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Lecture 9: World Trade Arrangements and the WTO

- | | | |
|--|-----------------------------------|------------|
| • Terms | • Terms | • Acronyms |
| – Smoot-Hawley | – Plurilateral agreement | – GATT |
| – Ministerial meeting | – Market-economy status | – WTO |
| – Rounds (Kennedy, Tokyo, Uruguay, Doha) | – Shrimp-turtle dispute | – OECD |
| – Swiss Formula | – Principal supplier and demander | – EU |
| – National treatment | – World Bank | – NAFTA |
| – Consensus | – Trade facilitation | – USMCA |
| – Dispute settlement | | – UNCTAD |
| – Tariff binding | | – ILO |
| – Panel | | – WIPO |
| – Appellate Body | | – NGO |
| | | – ITO |
| | | – GATS |
| | | – TRIPs |
| | | – MFN |

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Lecture 10: Migration

- Why People Migrate
- Why Wages Differ across Countries
- Effects of Migration
 - On Payments to Factors
 - Labor
 - Other
 - Other Effects
- Policies to Affect Migration
- Facts about Migration

- How is migration like trade?
- How is it not like trade?

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Lecture 10: Migration

- Terms
 - Intangible wealth
 - Infrastructure
 - Property rights
 - Remittances
 - Population pyramid
 - Guest worker program
 - South-south migration
 - Balkanization
 - Brain drain
 - Demand-pull vs. supply-push

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Lecture 11: Multinationals and International Capital Movements

- Terminology
 - FDI, DFI, MNEs, MNCs
 - Real Versus Financial Capital
- History
- Purposes Served by FDI
 - Local Market versus Export
 - Reasons for FDI
- Who Gains and Who Loses?
 - Effects that are Similar to Trade
 - Effects that are Similar to Migration
 - Other Effects

- How is FDI like trade?
- How is it not like trade?
- How is FDI like migration?
- How is it not like migration?
- Who are mostly sources?
- Who are mostly hosts?

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Lecture 11: Multinationals and International Capital Movements

- | • Terms | • Acronyms |
|-----------------------------|---|
| – Foreign direct investment | – DFI |
| – Capital flow | – FDI |
| – Source country | – MNE |
| – Host country | – MNC |
| – Export platform | – TNC |
| – Tariff jumping | – MOFA <i>=Majority-owned foreign affiliate</i> |
| – Transplants | |

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Lecture 12: The Balance of Trade and International Transactions

- What Is the Balance of Trade?
- What the Balance of Trade Does **Not** Mean
- International Transactions
 - Current Account
 - Financial Account
- What the Balance of Trade **Does** Mean
 - From Balance of Payments Accounting
 - From National Income Accounting

- How do transactions enter the accounts?
- What does a deficit really mean?

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Lecture 12: The Balance of Trade and International Transactions

- | | |
|---------------------------|---------------------------|
| • Terms | • Terms |
| – Trade balance | – Investment position |
| – Current account | – Plaza Accord |
| – Financial Account | – Official reserve assets |
| – Transfer payments | – Odious debt |
| – Credits | |
| – Debits | |
| – Primary income | |
| – Secondary income | |
| – Statistical discrepancy | |
| – Recession | |

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Lecture 13: Exchange Rates

- In What Forms Are Exchange Rates Reported?
 - Bilateral Nominal Rates
 - Multilateral (Trade-Weighted) Rates
 - Real Rates
 - Forward Rates
- What Determines Exchange Rates?
 - Markets
 - Governments/Central Banks
- Theories of Exchange Rates
 - Purchasing Power Parity
 - Asset Theory
 - Supply and Demand Model

- In what forms are exchange rates reported?
- How are they determined?
 - Three theories

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Lecture 13: Exchange Rates

- Terms
 - Bilateral rate
 - Multilateral rate
 - Real rate
 - Forward rate
 - Overvalued/undervalued
 - Big Mac Index
 - Appreciate/depreciate
 - Arbitrage
 - Law of one price
 - Dirty float
 - Devaluation

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Lecture 14: Pegging the Exchange Rate

- How It's Done
 - Market Intervention
 - Bands of Fluctuation
 - Hybrids of Pegged and Floating
 - The Gold Standard
- Who Pegs?
- Mechanics of Intervention
 - Reserves
 - Money Supply
 - Sterilization
- Effects of Pegging
- Chinese Currency Manipulation

- How are exchange rates pegged?
- What, why, and how is sterilization?

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Lecture 14: Pegging the Exchange Rate

- | | |
|----------------------------|-------------------------|
| • Terms | • Terms |
| – Pegging | – Exchange-rate crisis |
| – Intervention | – Currency manipulation |
| – Par value | – Dollarization |
| – Managed float | |
| – Leaning against the wind | |
| – Crawling peg | |
| – Gold standard | |
| – International reserves | |
| – Sterilization | |
| – Overvalued/undervalued | |

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Lecture 15: International Macroeconomics

- Recall Macro from Econ 102
 - Aggregate Supply and Demand
 - Policies
- Effects ON the Exchange Market
 - Expansion
 - Interest Rate
- Effects OF the Exchange Market
 - Depreciation effects via Trade
 - Depreciation effects via Net Wealth
- Effects THROUGH the Exchange Market

- How do macro policies affect exchange rate?
- How do exchange rate changes affect macro economy?
- How do macro changes in one country affect others?

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Lecture 15: International Macroeconomics

- | | |
|--------------------------------------|------------|
| • Terms | • Acronyms |
| – Aggregate supply | – LRAS |
| – Aggregate demand | – SRAS |
| – Natural rate of output | – AD |
| – Monetary expansions/contraction | |
| – Non-monetary expansion/contraction | |
| – Fiscal policy | |
| – Trade effect of depreciation | |
| – Wealth effect of depreciation | |
| – Pass-through | |

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Lecture 16: Currency Manipulation and Currency Wars

- Currency Manipulation
 - What it is
 - Chinese currency manipulation
 - Other currency manipulation
- Currency Wars
 - History
 - Currency war today?
 - Currency war effects

- How is currency manipulation identified?
- When has, and has not, China manipulated its currency?
- What happens in a currency war?

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Lecture 16: Currency Manipulation and Currency Wars

- Terms
 - Currency manipulation
 - One-sided intervention
 - Current account surplus
 - Reserves
 - Renminbi
 - Yuan
 - Watch list
 - Stimulus
 - Key threshold
 - Currency war
 - Gold standard
- Terms
 - Silver Purchase Act
 - Nixon Shock
 - Plaza Accord
 - Great Recession
 - Flight to safety
- Acronyms
 - ECB

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Lecture 17: European Monetary Unification and the Euro

- What Is It?
- History of the EMU
- Need for Convergence
- Pros and Cons of Unification
 - Why Adjustment Is Hard
 - Winners and Losers under EMU
- What Happened?
- The Eurozone Crisis

- When was the euro created, and for whom?
- What is needed for the single currency to work?
- What initiated and what terminated the eurozone crisis?

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Lecture 17: European Monetary Unification and the Euro

- Terms
 - Eurozone
 - Snake in the tunnel and floating snake
 - Maastricht Treaty
 - Convergence
 - Fiscal restraint
 - Asymmetric shock
 - Parity
 - Quantitative easing
 - Troika
- Terms
 - Spread
 - Banking union
 - Haircut
 - Bail-in
 - Doom loop
 - Perverse loop
 - Sudden stop
- Acronyms
 - ECB
 - EMU
 - EMS
 - ERM
 - ECU
 - CPI
 - SGP
 - PIGS
 - PIIGS
 - EZ
 - PSI

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Lecture 18: Preferential Trading Arrangements and the NAFTA

- What Are PTAs?
- Examples
 - European Union (EU)
 - North American Free Trade Agreement (NAFTA)
- Effects of PTAs
 - Not the Same as Free Trade
 - Trade Creation
 - Trade Diversion
 - Market Diagram Illustration
- NAFTA
 - History
 - Analysis
 - What Happened?
- NAFTA Renegotiation and USMCA

- What and where are PTAs?
- What is trade diversion, and how does it hurt?
- What happened with NAFTA?
- How does USMCA differ from NAFTA?

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Lecture 18: Preferential Trading Arrangements and the NAFTA

- | | | |
|-----------------------|------------|------------|
| • Terms | • Acronyms | • Acronyms |
| – Free trade area | – PTA | – NAFTA |
| – Customs union | – FTA | – ISDS |
| – Common market | – RTA | – USMCA |
| – Anti-dumping duty | – GSP | – BIT |
| – Countervailing duty | – GATT | |
| – Rules of origin | – MFN | |
| – Mercosur | – ROO | |
| – Trade creation | – EEC | |
| – Trade diversion | – CAFTA | |
| – Chapters 11 and 19 | – TPP | |
| – Sunset clause | | |

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Lecture 19: International Policies for Economic Development: Trade

- The Main Issues of Development
- The Washington Consensus
- Special Problems of Developing Countries
- Pros and Cons of Tariffs Used by Developing Countries
 - The Infant Industry Argument
 - Primary-Product Specialization
 - Growth and Exports / Import Substitution
- Pros and Cons of Subsidies Used by Developed Countries
- Policy Recommendations

- What policies are recommended for developing countries?
- Are these different than for developed countries, and why?
- How should developed countries behave differently?

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Lecture 19: International Policies for Economic Development: Trade

- | | | |
|------------------------|--------------------------|------------|
| • Terms | • Terms | • Acronyms |
| – Washington Consensus | – Primary product | – LDC |
| – Copenhagen Consensus | – Terms of trade | – LIC |
| – Fiscal discipline | – Import substitution | – MIC |
| – Tax reform | – Export promotion | – HIC |
| – Privatization | – Four Tigers | – GSP |
| – Third world | – Subsidy | – METI |
| – Human capital | – Demographic transition | |
| – Economic freedoms | | |
| – Intangible capital | | |
| – Infant industry | | |
| – Second best | | |

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Lecture 20: International Policies for Economic Development: Financial

- | | |
|---|--|
| • The Issues | <ul style="list-style-type: none"> • Are floating exchange rates worse for developing countries? • Why should, or should not, developing countries restrict capital flows? • Are bailouts and debt forgiveness good for developing countries? |
| • Choice of Exchange Rate Regime | |
| • Pros and Cons of Free Capital Movements | |
| – Debt Problem of the 1980s | |
| – The Asian Crisis of 1997 | |
| – Capital Controls | |
| • (How) Should Others Help? | |
| • The World Financial Crisis and Developing Countries | |

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Lecture 20: International Policies for Economic Development: Financial

- | | | |
|--------------------------------|------------------------|------------|
| • Terms | • Terms | • Acronyms |
| – Bailout | – Asian Crisis | – OPEC |
| – Debt forgiveness | – Speculative attack | – HPAAE |
| – Exchange-rate anchor | – Capital controls | – HIPC |
| – Leverage | – Contagion | |
| – Currency risk | – Moral hazard | |
| – Liquid capital | – Technical assistance | |
| – Latin American debt problems | – Economic populism | |
| – Petrodollars | | |
| – Loan rescheduling | | |
| – Lost decade | | |

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Lecture 21: International Policies for Economic Development: Aid

- Why Should We Care?
- Who Gives Aid?
- Does Aid Work?
- Pros and Cons of Aid
- Policy Recommendations
- Where We Stand in Development

- Who gives aid?
- Does aid help growth?
- Does aid reduce poverty?
- How can aid be made more effective?
- What are/were the MDGs and SDGs?

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Lecture 21: International Policies for Economic Development: Aid

- | | |
|-------------------------|------------|
| • Terms | • Acronyms |
| – Live Aid / Live 8 | – USAID |
| – Private aid | – ODA |
| – Connectivity | – DAC |
| – Triple transformation | – CIAO |
| – Scalability | – MCA |
| – Accountability | – MDG |
| – Tied aid | – SDG |
| – Food aid | |
| – Doing Business | |

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Lecture 22: Outsourcing and Offshoring

- Definitions of OS
- Causes of OS
- Effects of OS
- Facts about OS
- Policies

- What are the causes and effects of offshoring?
- Is offshoring expected to increase or decrease over time?

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Lecture 22: Outsourcing and Offshoring

- Terms
 - Offshoring
 - Outsourcing
 - Offshorable vs. not offshorable
 - Made in the world
 - Logistics
 - Reshoring
 - Adjustment assistance

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Lecture 23: Environment, Labor Standards, and Trade

- The Issues
- Environment
 - Examples
 - Policies
 - International Problems
 - Role of the WTO
- Labor Standards
 - Fundamental ILO Conventions
 - United States Role
 - Issues

- What environmental problems are related to trade?
- Why might trade and the WTO be harmful for environmental and labor standards?
- Does the US support strong labor standards?

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Lecture 23: Environment, Labor Standards, and Trade

- | | | |
|--|---|--|
| <ul style="list-style-type: none"> • Terms <ul style="list-style-type: none"> – Externality – Maquiladoras – Tuna-dolphin – Shrimp-turtle – Cap and trade – Optimal externality – Montreal Protocol – Pollution tax – Pollution haven – Race to the bottom | <ul style="list-style-type: none"> • Terms <ul style="list-style-type: none"> – Produce-more-pollute-more model – Harmonization – Fundamental labor standard – Income elastic – Carbon tariff – Carbon leakage – ILO Conventions | <ul style="list-style-type: none"> • Acronyms <ul style="list-style-type: none"> – NAFTA – TPP – USMCA – CFC – ILO – MNE – NGO – WTO – TRIPs – FTA |
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